



The innovative product  
**that started it all.**

**LIMU ORIGINAL®**

*Nutrition, Benefits & FAQs*

## Product Facts:

### Supplement Facts

Serving Size 1 fl. oz. (30 ml)  
Servings Per Container 33

Amount Per Serving	%Daily Value	
Calories	7	
Total Carbohydrates	less than 2 g	less than 1%*
Sugars	less than 2 g	**

**Proprietary LIMU ORIGINAL® Blend: 25 ml** \*\*  
Reconstituted pure Tongan Limu Moui extract of the whole *Sphaerotrichia divaricata* sea plant

\* Percentage Daily Values are based on a 2,000 calorie diet  
\*\* Daily Value not established.

Other Ingredients: Proprietary All Natural Flavor Blend containing organic papaya puree, organic mango puree, pear juice concentrate, apple juice concentrate, with sodium benzoate, malic acid and potassium sorbate added to maintain freshness, xanthan gum.

**CONTAINS NO ADDED SUGAR, ARTIFICIAL COLORS, SWEETENERS OR FLAVORS.**

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**7 CALORIES PER SERVING.**

Gluten-free.

## The premium seaweed blend.

Bursting with an **all-natural blend of essential vitamins and nutrients**, LIMU ORIGINAL® is the best-selling Fucoidan-rich nutritional supplement on the market. With no artificial sweeteners, colors or flavors, LIMU ORIGINAL **refreshes and invigorates your body to its core**—all while maintaining its crisp and delicious taste.

A naturally powerful boost to your health, LIMU ORIGINAL delivers an enriching blend of **anti-inflammatory and antiviral nutrients\***, deliciously fused with juice extracts from mangos, papayas, apples and pears.



FUCOIDAN RICH



KOSHER



GLUTEN-FREE



VEGAN



## The **benefits.**

Hundreds of thousands of people include LIMU products in their health regimen. By incorporating LIMU products into your daily routine, you may experience the following beneficial results:

- Strengthened immune system
- Improved joint mobility
- More restful sleep
- Increased energy
- Softer, smoother skin
- Greater sense of health and wellness
- Allergy relief

## Frequently asked questions.

### How many ounces of LIMU ORIGINAL are in a bottle?

Each bottle contains 33.8 fl. oz. (1.0 liter) of LIMU ORIGINAL, or about 32 1 fl. oz. servings.

### How much pure limu seaweed extract is in LIMU ORIGINAL?

83% of each bottle of LIMU ORIGINAL is reconstituted pure, Fucoidan-rich Tongan limu obtained via a proprietary, chemical-free extraction process.

### Does LIMU ORIGINAL contain any added sugar or artificial sweeteners, flavors or colors?

Absolutely none!

### How much sugar is in LIMU ORIGINAL?

LIMU ORIGINAL contains no added sugar and less than 2 grams of naturally occurring fruit sugars in every serving. That's less than what you would get from a carrot, a spear of broccoli or a small tomato.

### How much LIMU ORIGINAL should one drink?

We recommend drinking one to four ounces twice a day, depending on your personal preference.

### Who can and should drink LIMU ORIGINAL?

People of all ages can enjoy LIMU ORIGINAL. If you are pregnant or nursing, or have concerns regarding food allergies, please contact your primary physician before using any LIMU product.

Just 2–4 ounces daily can **help supplement your wellness lifestyle.**

- NO** added sugar
- NO** artificial colors
- NO** artificial sweeteners
- NO** flavor additives
- NO** gluten





## Frequently asked questions.

### **What is the shelf life of LIMU ORIGINAL?**

LIMU ORIGINAL is best used within two years if left unopened and stored at room temperature (see bottom of the bottle for the expiration date). Once opened, LIMU ORIGINAL should be refrigerated and used within two months.

### **Can LIMU ORIGINAL be mixed with other drinks or juices?**

Yes. LIMU ORIGINAL can be mixed with any other liquid, whether hot, cold or at room temperature.

### **What makes LIMU ORIGINAL so effective and unique?**

The secret behind the remarkable results people experience with LIMU ORIGINAL is the uniquely beneficial nutrient called Fucoidan. Our proprietary extraction process took more than 15 years to perfect, and we have been entrusted with the exclusive worldwide rights to this immune-supporting and life-enhancing extract. Our chemical-free extraction process leaves the Fucoidan in a highly bioavailable state. The result is an abundance of Fucoidan that will be easily absorbed by the body.

### **How can I purchase LIMU ORIGINAL?**

The exclusive source for LIMU ORIGINAL is via The LIMU Company. You may purchase LIMU ORIGINAL from one of our Promoters.

### **Where and how is LIMU ORIGINAL processed?**

The unique limu seaweed used in LIMU ORIGINAL is harvested among the Islands of the Kingdom of Tonga and is strictly licensed and protected by the Tongan government. The purest form of limu is collected and carefully cleaned in Tonga, then flash-frozen to preserve its freshness. It is then transported to New Zealand, where it is refined into a unique liquid extract in a government-inspected facility, using our proprietary chemical-free extraction process. The extract is quality tested and transported to the United States, where it is blended with our proprietary formula into LIMU ORIGINAL and bottled for your use.

### **How does LIMU ensure the quality of LIMU ORIGINAL?**

LIMU has a ten-step quality manufacturing process to ensure that you receive the same standardized quality in every bottle of LIMU ORIGINAL. It is manufactured according to strict Good Manufacturing Practices (GMP) standards in an FDA-inspected facility. From raw material analysis to final product inspection, every production step is carefully monitored and documented, with full accountability and in-process controls. Each batch of LIMU ORIGINAL is then thoroughly tested prior to being released for consumption.

### **Why does the product sometimes vary slightly from batch to batch?**

Slight variations in the color, taste and thickness of LIMU ORIGINAL may occasionally occur due to natural variations in ingredients we use. However, you can rest assured that each bottle of LIMU ORIGINAL always contains exactly the same amount of pure limu extract.

### **What is the advantage of flash pasteurizing LIMU ORIGINAL?**

Our state-of-the-art flash pasteurization process allows us to chill-blend LIMU ORIGINAL, thereby maintaining the highest levels of nutritional integrity. By comparison, most companies use a pasteurization process that heats the product for extended periods of time, which can destroy valuable nutrients.



## Frequently asked questions.

### **Are there any toxins in LIMU ORIGINAL?**

Every batch of LIMU ORIGINAL is thoroughly tested to ensure that no bacteria or other contaminants are present. Regular tests are also run to ensure the product is free of heavy metals, pesticides and other harmful substances.

### **Has LIMU ORIGINAL been tested for the presence of benzene?**

Independent tests on LIMU ORIGINAL, which is manufactured in strict accordance with Good Manufacturing Practices (GMP) standards in an FDA-inspected facility, show no traces of benzene.

### **Which additional nutrients are found in LIMU ORIGINAL?**

In addition to the usual vitamins, minerals, amino acids, essential fatty acids and antioxidants that you find in fruits and vegetables, LIMU ORIGINAL provides several other powerful nutrients including polyphenols, glyconutrients (fucose, galactose, mannose and xylose), alginate and Fucoidan. Research indicates it is the presence of Fucoidan that really differentiates LIMU ORIGINAL from other food supplements. It is important to note that Fucoidan is not found in land-based plants.

### **How much of each nutrient is in LIMU ORIGINAL?**

LIMU ORIGINAL is made from a proprietary pure limu extract, blended with papaya and mango purees, plus apple and pear concentrates. A whopping 83% of each bottle of LIMU ORIGINAL is reconstituted pure limu from this Fucoidan-rich extract! Because it is a liquid dietary supplement in the same way that wheat grass juice or aloe vera juice are liquid dietary supplements, LIMU ORIGINAL contains a wide array of naturally occurring nutrients.

### **Is the environment damaged during harvesting of limu?**

Absolutely not. The Tongans take great care to harvest the limu without disturbing the delicate coral reefs and ocean floor where limu grows.

### **How much apple is in LIMU ORIGINAL?**

Just enough to help make LIMU ORIGINAL the best tasting nutritional beverage ever ... approximately 1 gram (or 1/28 of an ounce) per 1 fl. oz. serving.

### **What is malic acid and why is it in LIMU ORIGINAL?**

Malic acid, part of the alpha-hydroxy family of natural fruit acids, is what gives green apples and certain other fruits their tart flavor. Natural malic acid helps give LIMU ORIGINAL its delicious, refreshing taste.

### **Why are sodium benzoate and potassium sorbate in the product?**

Sodium benzoate and potassium sorbate work synergistically to keep LIMU ORIGINAL free of harmful molds and microbes after bottling, and keep our chill-blended product from spoiling. These substances are present in quantities of less than one-tenth of 1% in compliance with food safety regulations. Sodium benzoate is the sodium salt of benzoic acid, an FDA-approved polyunsaturated fat that is freely found in nature, in foods such as cranberries. It has been used by food manufacturers for over 80 years to inhibit microbial growth. Potassium sorbate is a potassium salt version of sorbic acid, a polyunsaturated fat used to inhibit mold growth. It has been found to be non-toxic even when taken in large quantities and has been used in foods since the 1850s.



## Frequently asked questions.

### **Does LIMU ORIGINAL contain grapefruit extract?**

No. LIMU ORIGINAL does not contain grapefruit extract.

### **How much iodine is there in a serving of LIMU ORIGINAL?**

LIMU ORIGINAL contains less than 30 micrograms (30/1000 of a milligram) of iodine per 1 fl. oz. serving. This is because, unlike iodine-rich brown seaweeds such as kelp, limu contains only very small traces of iodine.

### **Can I still drink LIMU ORIGINAL if I'm on medication?**

LIMU ORIGINAL is simply a liquid food supplement and is enjoyed by thousands of people on medication. However, it is always prudent for people who are on medication to consult their doctor before starting any nutritional or exercise program.

### **What if my LIMU ORIGINAL freezes during shipping?**

No harm done! Simply let it thaw out, shake and drink as usual.

### **Will we ever run out of limu?**

Fortunately not! Limu grows in abundance in the pristine ocean waters just off the Islands of Tonga and renews itself naturally.